



USC Black Alumni Association Fact Sheet 2011-2012

<http://usc.edu/baa>

This year marks the 35th anniversary of the Black Alumni Association (BAA) at the University of Southern California. The BAA has successfully been a resource for USC African American students to provide financial scholarship assistance, mentoring support and diversity pipeline access through the volunteerism of its vast alumni network.

Founded by civil rights activist Rev. Dr. Thomas Kilgore, Jr. in 1976, the USC BAA is a unique alumni support organization with a primary goal to provide scholarship assistance to USC African American Students.

Black Alumni Association Vision

To make the USC experience accessible to all people of Black heritage and to ensure the success of Trojan Black descended students, alumni and their greater community.

Black Alumni Association Mission

The USC Black Alumni Association is committed to bringing USC's Black alumni and supporters together to increase the success of students, alumni and the community. Throughout its network, programs and cultural/social interaction, the BAA will:

- Increase annual and endowed funds for financial support of student scholarships;
- Empower, encourage, and engage Black alumni to connect to each other and to USC through meaningful communications, programs, and events;
- Celebrate the rich history of USC Black alumni through building upon the best of traditions and accomplishments;
- Facilitate a high level of volunteerism so that the BAA, USC and the community benefit from USC's diverse interests, talents, and backgrounds;
- Encourage investment and support for the University in its successful pursuit of excellence in academics, research and service.

About the USC BAA:

- ◆ The USC BAA has awarded nearly \$2,000,000 to over 2000 continuing and transfer undergraduate/graduate students attending USC since 1976. Recipients are selected on the basis of need, academic merit, leadership, community service and personal interview.
- ◆ Due to its positive relationships within USC and the community, the BAA has emerged as a unique alumni organization that provides financial support, mentoring and internship opportunities, focusing upon diversity.
- ◆ The USC BAA has a unique matching scholarship program. Donations to the scholarship fund receive a 2: 1 match from the university for undergraduate awards. The BAA also provides awards to graduate students, and is one of the few USC organizations to do so.
- ◆ The USC BAA believes in cooperative, strategic relationships. *Community relationships include:* The Brotherhood Crusade GRID Mentoring Program, The Chaka Khan Foundation Tutoring Program, College Bound Los Angeles; *Sponsorship relationships include:* Toyota USA, BofA/Merrill Lynch, Nestlè USA, The Walt Disney Co, Wells Fargo Bank Foundation, Southern California Edison, Sempra Energy, Los Angeles World Airports, Union Bank Foundation, Bank of the West, Verizon, AT &T and the African American Beverage and Grocers Association (AABAGA).
- ◆ The USC BAA supports its alumni with social and career networking opportunities which fundraise for scholarship contributions, monthly email to over 4500 addresses, website visibility and social networking communications, and volunteer opportunities.
- ◆ The USC BAA participates in student recruitment programs in collaboration with the USC Admissions Office, to include African American high school outreach programs and college application workshops.
- ◆ The USC BAA is recognized by USC senior administration, local, state & national government officials and members of the Los Angeles community, for its provision of financial scholarship assistance, student recruitment and retention efforts, mentoring and leadership development programs, and continued participation in the community at large thereby adding value through its affinity relationships.

Prominent USC African American Alumni include (but are not limited to):

Marcus Allen	Heisman Trophy Winner
Cynthia Watson Arnold	1 st African American USC Helen of Troy
Dr. Wanda Austin	President & CEO, The Aerospace Corporation
Danny Bakewell, Jr.	President, COO The Bakewell Company, LA Sentinel
Hon. Karen Bass	Speaker, California Assembly, First African American Woman Speaker of the House
Cedric Berry	Regional Metropolitan Opera Finalist 1999 School of Music
Marva Smith Battle-Bey	Director Vermont/Slauson Economic Development Corp.
General Charles Bolden	Pilot and Astronaut; USC Trustee
Jacqueline Bowers	VP Government & Legislative Affairs Children's National Medical Hospital; BAA Endowment Donor
Marc Brown	News Anchor KABC 7
Don Buford	Major League Baseball Hall of Famer
Yvonne Brathwaite Burke	1 st African American Los Angeles County Supervisor
Levar Burton	Oscar nominated Actor/Director
Ron Coleman	USC Basketball
Curtis Conway	USC Football All-American, NFL
Hon. Candace Cooper	Justice California Court of Appeals
Cynthia Cooper	2 Time WNBA MVP - Houston Comets
Bill Cosby	Entertainer, Honorary Doctorate
Rusty Cundieff	Actor/Producer "Tales from the Hood"
Anthony Davis	USC All American Football & Baseball, NFL
Peter Dauterive	CEO Founders Savings & Loan, 1st Major BAA Donor
Verna Dauterive	Educator, Philanthropist, USC Trustee
Howard Drew	"World's Fastest Human", 1912; BAA Endowment Donor
DeVon Franklin	Vice President, Columbia Pictures
Sara Finney	Co-Producer "Moesha"; BAA Endowment Donor
Leonard Fuller	President, Fuller Consulting, Inc.; Past President USC Alumni Association; BAA Endowment Donor
Linda Murray Fuller	USC's 1 st African American Song Girl
Mike Garrett	USC's 1 st Heisman Trophy Winner, USC Athletic Director
Macy Gray	Recording Artist/Songwriter
Maj. General Stayce Harris	1st Black Female to Pilot 747 Airplanes, USAF Brigadier General
Adam Herbert, Jr.	President Emeritus, Indiana University; BAA Endowment Donor
William Holland	VP, Hilton Hotels, Chair BAA Advisory Council
Vernette Honeywood	Acclaimed artist
Faye Jackson	Pioneering Journalist; BAA Endowment Donor (Joan Fuselier-Green)
Paul Jackson, Jr.	Musician Guitarist
Dennis James	Pilot American Airlines & Founder of the Flying ACES Youth Program
Edwin L. Jefferson	1 st African American Justice, California 2 nd Appellate Court of Appeals
Keyshawn Johnson	All-American/New York Jets
Quincy Jones	Entertainer, Honorary Doctorate
Reginal Lathan	President, ChemTrans; Endowed Donor Ron Tutor Campus Center
Lisa Leslie	LA Sparks WNBA
Sandra Evers Manly	Vice President, Northrop Grumman
Diana McNeil Pierson	First known African American USC Female graduate 1907/1909
Aulanna Peters, Esq.	1 st African American Female SEC Commissioner
Pat Means	Publisher Turning Point Magazine
Cheryl Miller	Hall of Famer, All-star Basketball Coach WNBA Arizona
Denise Nicholas	Actress, Author
Bernard Parks	Chief of Police Los Angeles/ Los Angeles City Councilman, 8 th District
Rosa Parks	Honorary Doctor of Letters
Rodney Peete	Quarterback Oakland Raiders
Jan Perry	Los Angeles Councilwoman, 9 th District
Linda Johnson Rice	President & CEO Johnson Publishing Company; USC Trustee
Helen Wheeler Riddle	USC's 1 st African American Female Law School Graduate
C.R. Roberts	USC 30 Year running Back Record Holder
Patrice Rushen	Grammy Nominated Performer, Musical Director & Producer
Toni Scott	Acclaimed sculptor, artist
John Singleton	Oscar nominated Writer/Director
Vada & John Somerville	First African American Male & Female
	Graduates School of Dentistry, First African American Scion Family
Donald Stevenson, M.D.	Chair Orthopaedic Surgery Department Centinela Hospital
Tim Story	Film Director
Brice U. Taylor	1st USC All-American Athlete
Tina Thompson	All-American WNBA Houston Comets
Clarence B. Thompson	First known African American USC Law School Graduate 1904
Mark Ridley-Thomas	CA Senator/Supervisor, Los Angeles County, 2 nd District
Alan Todd Turner, M.D.	President, Metropolitan Radiology, Inc.; Endowed Donor Ron Tutor Campus Center
Bill West	VP Mays Chemical Company
Forest Whitaker	Director, Oscar Winning Actor
Charles White	Heisman Trophy Winner
Faye Williams	Entrepreneur, Endowed Donor
Gus Williams	USC Basketball, NBA
Paul Williams	Famed Los Angeles Architect
Samuel L. Williams	1 st African American President, CA State Bar; USC Trustee
William Allen Young	Actor